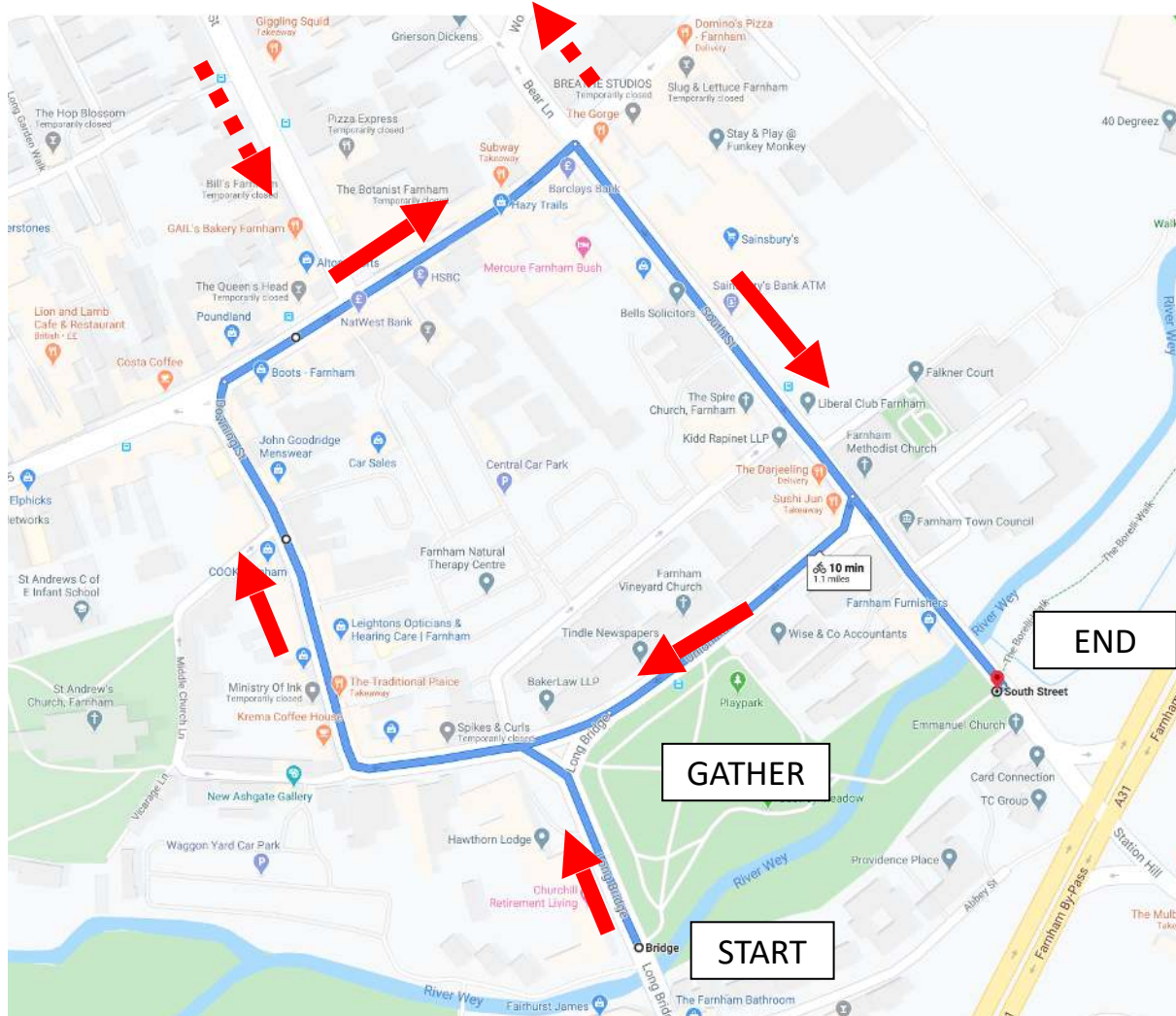


RIDE FOR CLEAN AIR – Participants Brief

Sunday 30th August 2020 at 11.00, Farnham Town Centre

- XRF will take to the streets in central Farnham on **Sunday 30th August** to drive action by Farnham and Surrey councils to undertake urgent road re-allocation in and around the town centre to accommodate cycle lanes. The basis for our action is:
 - In May, the Department of Transport directed all councils to undertake road re-allocation work (and provided £250m of funding) to provide for safe social distancing for pedestrians and for the **increased level of cycling** as lockdown measures are eased.
 - **Cycling has increased dramatically** during lockdown, in part given the need to avoid public transport, and is being encouraged, given **the benefits for public health of active travel**. During lockdown, we have also seen a **dramatic reduction in the chronic air pollution** that has beset in central Farnham as a result of high levels of traffic. For the sake of Farnham residents, we are keen that **we do not return to previous levels** of pollution.
 - Numerous local authorities have already embraced the road re-allocation concept enthusiastically. However, **Farnham and Surrey have only increased pavement width and have failed to provide sufficient space for cycles** since the reopening of all non-essential shops on 15 June.
- Assemble in **Gostrey Meadow** in the area of the central Bandstand at 11.00, gathering in groups of no more than 6 and maintain 2m of social distance at all times.
- At 11.00, those who wish to cycle as individuals are encouraged to follow either the simple route (solid arrows) or the figure-of-8 routes (solid and dashed arrows, via Bear Lane and Park Row) shown below. Please maintain a distance of up to 10m between bikes. *Gostrey Meadow may be closed for Music in the Park from 12pm onwards but you may continue cycling around the Town.*
- Non-cycling Rebels are asked to protest at various points on the routes, always ensuring that pedestrians are provided with the necessary space to socially distance, with placards and flags to the fore (the ArtsLab team may have some for you!).
- For cyclists, helmets are advised and some high-visibility tabards will be supplied. If you have a tabard from the first Ride for Clean Air please bring it along.
- Face coverings are requested to be worn by all and gloves/hand sanitiser use is advised. To avoid social distance issues, there will be no central briefing and please bring your own refreshments.
- We will conduct ourselves in line with XR's Principles and Values and Rebel Agreement, including:
 - *We openly challenge ourselves and this toxic system*
 - *We avoid blaming and shaming*
 - *We are a non-violent network*
 - *Show respect to everyone – to each other, the general public and the police*
 - *We bring no alcohol or illegal drugs*
 - *We hold ourselves accountable for our actions and do not hide from the legal consequences*
 - *We take responsibility for ourselves; we are all crew*

ROUTES:



ENGAGING WITH PUBLIC AND PRESS:

Upbeat, smiling engagement with all.....

- ‘It has taken a moment of crisis to show what we are capable of, what change we can deliver’
- ‘No going back to business as usual’
- Let’s hold on to the good things - less pollution, less traffic, more time to reflect’
- ‘We must use this moment of crisis to reset our priorities – public health over polluting vehicles’
- ‘Our Councillors have the power – they must act now to deliver’
- ‘Now is the time for change, when we have the public will to do so’
- ‘Active travel (like cycling) has huge benefits in terms of health and welfare and is pollution free’